



Summer Public Relations Internship

As an intern at Hawthorne Strategy Group, you will work remotely with a group of individuals who are equally as passionate about communications and public relations to develop your skills, while delivering valuable and creative communications and public relations solutions to support our diverse client base as needed. You will have exposure to challenging client assignments that draw on your ability to write clearly, concisely, and creatively while also thinking critically to analyze information to tackle assignments.

The Role

To be effective in this role, you will need strong writing skills and possess the ability to transition between client's needs when it comes to internal and external communications. Your willingness to engage, ask questions, and jump in on client projects even when you have limited information is an essential part of this internship. We want this to be a valuable learning experience for you and we also want you to bring value to our team. As our intern, projects you might be working on include:

- Drafting media materials including, but not limited to, press releases, media alerts, fact sheets, briefing documents, and pitches
- Researching and compiling information on current and potential clients
- Developing media lists for various client projects and actively pitch media across all platforms
- Communicate with team and conduct your own research in order to draft content that maintains Hawthorne's social media presence
- Assisting with the creation and organization of Hawthorne Strategy Group's internal social media content calendar

The Requirements

- Completed at least three years of college and working towards a degree in English, Political Science, Communications, Journalism, Public Relations, a similar area of study, or recent graduate
- A professional presence with strong written and oral communication skills, demonstrating creativity and technical expertise
- Ability to manage competing priorities and carry out assignments with limited supervision
- Strong project management, analytical, and interpersonal skills
- Collaborative spirit and ability to problem solve



How to Apply

- Please email your resume and a writing sample to intern@hawthornestrategy.com (writing samples may include a writing assignment completed within a class, from a previous internship, a blog you create content for, etc.)
- We are looking for a candidate that can dedicate between 10-20 hours per week; this role also has the potential to become full-time employment
- Given shelter-in-place requirements, we are looking for a candidate that is prepared to work from home and all necessary equipment and tools will be provided
- This is an hourly paid internship opportunity
- We are an Equal Opportunity Employer

About Hawthorne

Founded in 2012, Hawthorne Strategy Group is a certified woman-owned business with deep experience managing and implementing communications strategies for clients of all sizes from corporations to non-profits to government entities.

Our process is focused on achieving measurable outcomes that support our client's business objectives. Our award-winning team provides our clients the expertise of a global agency and focused attention from senior leaders. Hawthorne's integrated approach and communications solutions are informed by decades of experience in crisis and issues management, corporate reputation and positioning, media relations, executive leadership and communications training, public affairs, and marketing. Hawthorne has been honored with awards from multiple organizations such as Publicity Club of Chicago, PRSA Chicago Skyline Awards, and The Bulldog Awards.

To learn more about Hawthorne, head [here](#).